IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Michael J. ROTHMAN et al.	)	Examiner: G. Akers
	)	
Serial Number: 09/988,291	)	Group Art Unit: 2761
	)	
Filed: November 19, 2001	)	

Title: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant respectfully requests consideration of the references listed on the attached Form PTO-1449. A copy of the references listed are also enclosed.

Applicant respectfully requests that the Examiner consider the references cited on the PTO-1449 and that the Examiner indicate that the references have been considered in this application by returning a copy of the Form PTO-1449 with the Examiner's initials in the left column per MPEP 609.

This Information Disclosure Statement is believed to be submitted before the mailing of a first Office Action. Accordingly, no fees are due. However, if any fees are incurred upon the
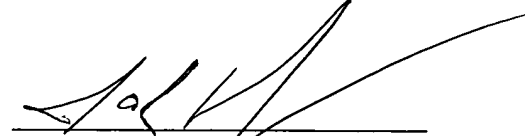
filing of this Information Disclosure Statement, the Commissioner is hereby authorized to charge

the undersigned's Deposit Account No. 50-0206.
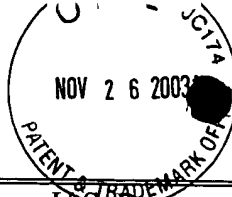
Respectfully submitted,

HUNTON & WILLIAMS

Date: November 26, 2003   By: _____

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Form PTO-1449 U.S. Department of Commerce (Rev. 8-83) Patent and Trademark Office **INFORMATION DISCLOSURE STATEMENT** (Use several sheets if necessary)	Atty. Docket No.: **47004.000180**	Serial No.: **09/988,291**
	Applicant: **ROTHMAN, et al.**	
	Filing Date: **November 19, 2001**	Group: **2761**

U.S. PATENT DOCUMENTS

Examiner Initial*		Document Number	Date	Name	Class	Subclass	Filing Date (if appropriate)

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Examiner:	Date Considered:

*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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